



Maryna Ryskulova

Creative, highly motivated, result oriented, fast learning.

UX | Web Design
E-Commerce

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English, Swedish, Russian, Ukrainian.

EDUCATION

- UX Design.
- Entrepreneurship and E-Commerce.
- International Financial Accounting.
- Master's degree Business Economics.

SKILLS

- Axure, Figma, Adobe XD.
- Photoshop, Photography.
- Wordpress, Prestashop, HTML, CSS.
- Good understanding of Blockchain technology.
- Strong knowledge of Microsoft Office software.
- Good logical, analytical skills and attention to details.
- High organisational skills and multitasking skills and ability to meet deadlines.
- Ability to gather, analyse and evaluate information and to prepare and present reports.



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EXPERIENCE

currently
Company: Spirit of the Nomad International
Consulting assignments

- Doing E-Commerce consulting assignments: marketing campaigns analytics, e-commerce strategy creation, a/b testing, research of customers` needs, website adjustments for better UX.

august - december 2021
Company: Carl Edmond watches
Consulting assignments

- I was doing a consulting assignments for new owners of Carl Edmond watches: brand strategy, product and packaging design, social media feed design, website management, research (online surveys of customers, distributors, wholesalers of the watches).

2019-2021
Freelance UX & Webdesign

- For a year, I was working as administrator at Hede Kontorshotell, where I was responsible for building and maintaining websites, marketing activities and communicating with customers.
- During 2020-beginning 2021 I did my UX Design certification and worked as a freelancer.

2017 - 2020
Company: VD Group
UX - Web Design/ E-commerce

- I was involved in e-commerce startup from the very beginning: from brainstorming the concept and market research to setting up collection and sourcing suppliers. I designed and built webshop, developed marketing campaigns (Social Media marketing, Affiliated marketing, Google Adds), planned promotional campaigns such as contests or giveaways. Also directed the activities of Software Developer, Copywriter, and Graphic Designer.

2013- 2016
Company: Artwood
Executive Assistant

- I was assisting sales director with daily business tasks such as making presentations, offers, communicating with clients, developing new markets, arranging business trips and other tasks.

2011- 2013
Company: Impel Griffin
Sales Director's assistant

- I was responsible for smooth work of sales department and communication between Sales Managers and Sales Director. I was also involved in developing CRM system for salesmen.