



Maryna Ryskulova

Creative, highly motivated, result oriented, fast learning.

UX | Web Design
E-Commerce |
Blockchain Tech

m@ux-design.one

+46 72 999 02 00

English, Swedish,
Russian, Ukrainian.

EDUCATION

- UX Design.
- Entrepreneurship and E-Commerce.
- International Financial Accounting.
- Master's degree Business Economics.
- Blockchain Technology fundamentals.

SKILLS

- Axure, Figma, Adobe XD.
- Photoshop, Photography.
- Wordpress, Prestashop, HTML, CSS.
- Good understanding of Blockchain technology.
- Strong knowledge of Microsoft Office software.
- Good logical, analytical skills and attention to details.
- High organisational skills and multitasking skills and ability to meet deadlines.
- Ability to gather, analyse and evaluate information and to prepare and present reports.



Click here to see my **PORTFOLIO**

<http://ux-design.one/>



EXPERIENCE

october 2022 - june 2024
Company: seodr.
UX Design

As a UX designer at a digital agency, I specialize in creating engaging and user-friendly digital experiences. My role includes UX design (designed intuitive user interface and optimized user journeys, designed cohesive brand elements to strengthen clients' brand identity); web design (visually appealing and responsive websites); UX analysis (conducted thorough user research and usability testing to inform design decisions); photography (offered high-quality photography to enhance visual content).
Worked closely with developers and SEO specialists to create websites that are not only user-friendly but also easy to build and optimize.

april - september 2022
Company: Spirit of the Nomad International
Consulting assignments

Doing E-Commerce consulting assignments: marketing campaigns analytics, e-commerce strategy creation, a/b testing, research of customers' needs, website adjustments for better UX.

august - december 2021
Company: Carl Edmond watches
Consulting assignments

I was doing a E-Commerce consulting assignments for new owners of Carl Edmond watches: brand strategy, product and packaging design, social media feed design, website management, research (online surveys of customers, distributors, wholesalers of the watches).

2019-2021
Freelance UX & Webdesign

For a year, I was working as administrator at Hede Kontorshotell, where I was responsible for building and maintaining websites, marketing activities and communicating with customers.
During 2020-beginning 2021 I did my UX Design certification and worked as a freelancer.

2017 - 2020
Company: VD Group
E-commerce Manager

I was involved in e-commerce startup from the very beginning: from brainstorming the concept and market research to setting up collection and sourcing suppliers. I designed and built webshop, developed marketing campaigns (Social Media marketing, Affiliated marketing, Google Adds), planned promotional campaigns such as contests or giveaways. Also directed the activities of Software Developer, Copywriter, and Graphic Designer.